



# 4 Reasons Why You Should Opt for Digital Receipts

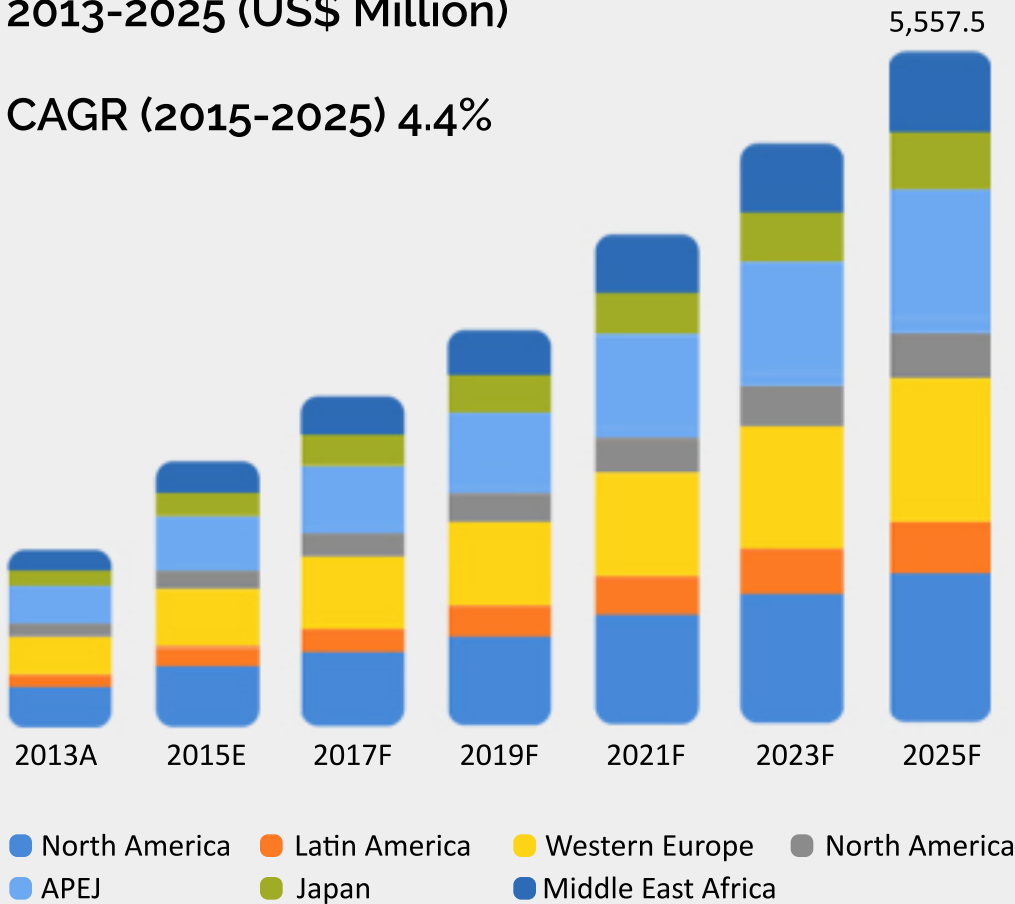
# Reduce Financial Implication

An average paper receipt costs between **\$0.015–0.05** per receipt. This means that a merchant printing 1000 receipts a day spends in the range of **\$5,475 to \$18,250** per year on thermal paper.

Going paperless could cut the expenses on receipts drastically as there won't be a need for printing materials.

Global Thermal Printing Market, By Region  
2013-2025 (US\$ Million)

CAGR (2015-2025) 4.4%



- 2015 Future Market Insights



# Save The Trees

## - Save The Environment

Over **12.4 million** trees and **13 billion** gallons of water are consumed each year in the creation of paper receipts, generating 1.5 billion pounds of waste and 4 billion pounds of CO<sub>2</sub>, in the United States alone.

Considering the impact with global produce, contribute to save environment by reducing both  
- paper demand and wastage.

- Green America, Skip the Skim Report 2018



# Put an End to Dangerous BPA/BPS Exposure

An estimated **93%** of paper receipts are coated with BPA (the same chemical banned from plastic bottles) or BPS (a similar replacement chemical), and should not be recycled.

BPA has been proven to cause reproductive defects in fetuses, infants, children, and adults as well as cancer, metabolic, and immune problems in rodents.

Going digital will save us from the presumably toxic effects of this chemical, especially the cashiers and others in a retail business that have to handle these materials all day long.

- Study by Ecology Center

#3



# Improve Customer Experience

With mobile phones becoming “essential to have on the move”, your customers can enjoy the experience of storing the receipts on this handy device, eradicating the struggle of getting the receipt lost or washed away.



# Want To Learn More About Thriving Amidst Retail Disruption?

Visit [www.intellectcommerce.com](http://www.intellectcommerce.com) to contact our Retail Consultants with 15+ years of Industry Experience today.